

MNWin 2015

IMPROVING THE EFFICIENCY, EFFECTIVENESS AND EQUITY OF WORKFORCE INVESTMENTS

A statewide policy initiative of **MSPWin**

WE NEED TO ACT NOW TO SECURE A COMPETITIVE FUTURE

Between now and 2022, Minnesota employers are expected to have more than 630,000 job openings. There are not enough skilled workers in the state to meet this demand. Minnesota needs to invest in training and preparing more adults to meet business needs.

MNWin advances statewide workforce policies that foster economic growth and equity. We promote:



A competitive workforce in which businesses have the skilled and diverse workers they need to compete and contribute to Minnesota's GDP.

Reduced income and racial disparities, moving lower income workers toward wages that support and sustain families.



Market driven education and training that meets business needs and provides all adults with opportunities to increase their skills and wages.

Using data obtained through rigorous reporting and evaluation to make wise workforce investment decisions.



2015 LEGISLATIVE POLICY AGENDA

PROJECTED LONGTERM RESULTS

1 Expand and scale career pathway investments

Many more Minnesota adults have completed world class skills training, meeting business needs and earning wages that support and sustain families.

2 Use standard outcome reporting and evaluation to make better investment decisions

A workforce system that uses data to support continuous improvement and increasing value.

3 Improve postsecondary performance reporting for student success

Student success is dramatically increased and Minnesota businesses benefit from proven postsecondary education and training.

ABOUT MSPWin

Minneapolis Saint Paul Regional Workforce Innovation Network, or **MSPWin**, was established in 2013 to strengthen the workforce in the seven-county metro region and advance statewide policy recommendations that benefit all Minnesota businesses and workers.

MSPWin members:

Bush Foundation, F. R. Bigelow Foundation, Greater Twin Cities United Way, The Jay and Rose Phillips Family Foundation of Minnesota, The Joyce Foundation, The McKnight Foundation, The Minneapolis Foundation, Northwest Area Foundation, Otto Bremer Foundation, The Saint Paul Foundation, Wells Fargo Foundation

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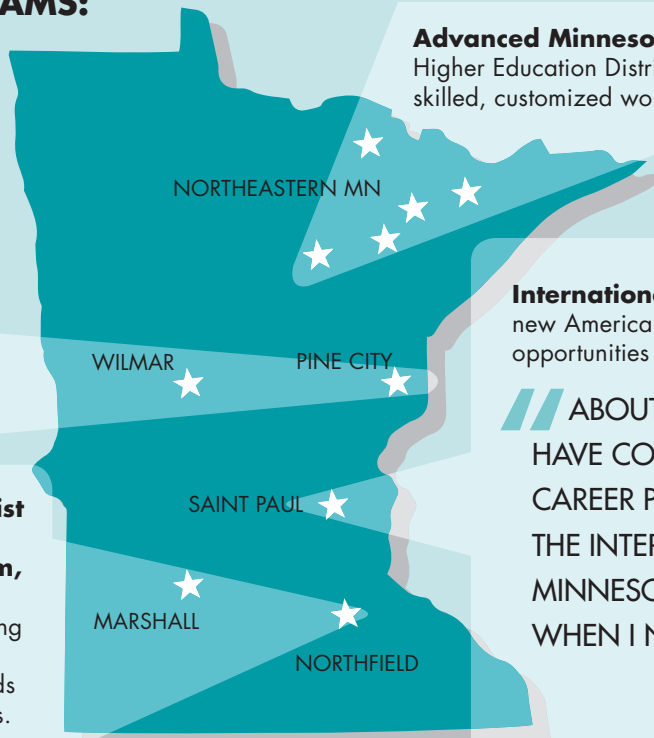
1 EXPAND AND SCALE CAREER PATHWAY INVESTMENTS. By providing three key services simultaneously – basic skills instruction, job training and support services – career pathways get better results than other workforce programs. They help workers consistently increase skills and wages over time by connecting training options along guided pathways. They help close Minnesota’s skills gap by delivering skilled workers that meet evolving business needs.

SUCCESSFUL CAREER PATHWAY PROGRAMS EXIST ACROSS THE STATE BUT THEY ARE SMALL AND CAN’T KEEP UP WITH BUSINESS DEMAND. EXPANDING THESE PROVEN EFFECTIVE PROGRAMS WILL HELP MINNESOTA BUSINESSES COMPETE.

EXAMPLES OF SUCCESSFUL CAREER PATHWAYS PROGRAMS:

Rural Information Technology Alliance (RITA) delivering training and education to address the growing need in rural communities for skilled information technology professionals.

Health Support Specialist (HSS) Registered Apprenticeship Program, a career ladder for frontline healthcare workers, providing opportunities for increased wages and serving the needs of health care organizations.



Advanced Minnesota, combining the power of five Northeast Higher Education District (NHED) colleges to train a highly skilled, customized workforce.

International Institute of Minnesota, preparing new Americans for family-sustaining jobs and opportunities for advancement in the medical industry.

/// ABOUT **60%** OF MY EMPLOYEES HAVE COME THROUGH THE MEDICAL CAREER PATHWAY THAT STARTS AT THE INTERNATIONAL INSTITUTE OF MINNESOTA. IT'S THE FIRST PLACE I GO WHEN I NEED TO HIRE SOMEONE. ///

– Jolene Baker, executive director, palliative and senior care facility

2 USE STANDARD OUTCOME REPORTING AND EVALUATION TO MAKE BETTER INVESTMENT DECISIONS. Build on 2014 legislation that standardized low-cost performance reporting and expanded net impact evaluation. Evidence-based workforce decisions will improve the efficiency, effectiveness and equity of the workforce system over time.

3 IMPROVE POSTSECONDARY PERFORMANCE REPORTING FOR STUDENT SUCCESS. Nationally, nearly four out of 10 students taking remedial courses at community colleges do not finish preparatory coursework. Fewer than one in ten remedial students graduate. As a first step to better understanding what students need to succeed, Minnesota needs improved and transparent reporting on remediation outcomes.